

2019

Rebrand the city

ASCENSION PARISH
rates & services

an initiative

POWERED BY



EDITORIAL & CREATIVE SUITE

ABOUT

Rebrand the City is an initiative created and powered by Few Editorial & Creative Suite, based in Gonzales, LA, to give the local businesses of **Ascension Parish** an opportunity to upgrade, modernize and totally revamp their brand and online presence at *extremely* low rates (cut by 40-50% of industry standards).

**STAY
CONTEMPORARY
AND FRESH
WITHOUT
BREAKING THE
BANK.**

Why is this initiative important? There is a present-day brand aesthetic prominence that businesses must uphold in order to sustain growth and success through generations. Our goal is to help local businesses present their brand image with the cutting-edge standards of today. Rebranding and refreshing a company's presence is necessary to keep it relevant to its regular clients as well as to attract and increase its new customer-base. It communicates the promise and trust of a business and assures a certain level of expectation. We believe that when local businesses begin to elevate their image quality, the city they reside in has a greater opportunity to also rise in an influx of demand.

***Rebrand the City* for you may be the most efficient and cost-effective route to getting your website modernly built or redesigned, redoing your logo, changing the way you advertise, creating a blog, sprucing up your social media, ensuring your brand is in sync with your current business identity, or helping your business stand out in a new way.**

You'll Love Us For This...



HOMETOWN PROFESSIONAL TEAM

Wherever you are, we're not far! Enjoy not having to vet through online freelancers but having your own team of professional graphic designers, web developers, copywriters & social media managers down the street — also able to stop by whenever you need.



AFFORDABLE RATES & RETAINERS

Our individual service rates are low — our membership rates are *even lower*! We believe brands can stay contemporary and fresh without breaking the bank. Ascension Parish can count on us for premium AND affordable creative service rates and monthly retainers.



QUICK RESPONSE & TURNAROUNDS

Your time is precious and your ongoing branding needs are at the top of our priority list. As a result, our team ensures to provide quick responses to your calls, emails and bookings, as well as prepare to have the majority of your projects turned around within a short period of time.

ALL-IN MEMBERSHIP PLANS



Popular

Basic Member

\$39.99

Every Month

**25% Off All Individual
Service Rates... At All Times***

Priority Service
(Projects start within 24 hrs.)

**One 30-Min. Monthly
Creative Call**
(as requested)

Unlimited Revisions
(During Project Timeframe)

No Contract. Cancel Anytime.

Professional Member

\$750

Every Month

Up to 5 Projects
(Graphic Design + Copywriting)*

Up to 4 Website Updates*

**30% Off All Additional
Service Offerings***

Grammar & Spelling Checks

Priority Service
(Projects start within 24 hrs.)

1-Hr. of Team Calls/Visits
(as requested)

Unlimited Revisions
(During Project Timeframe)

No Contract. Cancel Anytime.

Elite Member

\$1250

Every Month

Up to 10 Projects
(Graphic Design + Copywriting)*

**Social Star Pkg. —
12 Social Media Posts**

1 Social Media Ad Post

Up to 8 Website Updates*

**30% Off All Additional
Service Offerings***

Grammar & Spelling Checks

Priority Service
(Projects start within 24 hrs.)

2-Hrs. of Team Calls/Visits
(as requested)

Unlimited Revisions
(During Project Timeframe)

No Contract. Cancel Anytime.

*Detailed information for each individual service offerings and monthly packages can be found at rebrandthecity.com.

	NON-MEMBER	BASIC MEMBER	PROFESSIONAL MEMBER	ELITE MEMBER
WEBSITES	Starts at	25% Off	30% Off	30% Off
Website Design	\$750	\$562.50	\$525	\$525
Website Redesign	\$500	\$375	\$350	\$350
Website Updates	\$40 /hr.	\$30 /hr.	Up to 4	Up to 8
GRAPHIC DESIGN			Included	Included
Logo Creation	\$150	\$112.50	✓	✓
Flyers	\$75 ea.	\$56.25 ea.	✓	✓
Business Cards	\$75	\$56.25	✓	✓
Ad Placement Design	\$150	\$112.50	✓	✓
eNewsletter Design	\$150	\$112.50	✓	✓
Brochure Design	\$200	\$150	✓	✓
Add'l Graphic Design Service	\$50 /hr.	\$37.50 /hr.	✓	✓
COPYWRITING				
Blog Post	\$60 ea.	\$45 ea.	✓	✓
Article	\$100 ea.	\$75 ea.	✓	✓
Professional Bio	\$125	\$93.75	✓	✓
Press Release	\$125	\$93.75	✓	✓
eNewsletter Writing	\$150	\$112.50	✓	✓
Campaign/Ad Verbiage	\$50 /hr.	\$37.50 /hr.	✓	✓
Business Letter	\$85	\$63.75	✓	✓
Copy Editing	\$32 /hr.	\$24 /hr.	✓	✓
SOCIAL MEDIA				
Social Media Ad Post	\$175 ea.	\$133 ea.	\$122.50 ea.	✓
Social Star (12 posts / mth.)	\$450 /mth.	\$337.50 /mth.	\$315 /mth.	✓
Social SUPER Star (20 posts / mth.)	\$800 /mth.	\$600 /mth.	\$560 /mth.	Optional Upgrade

LEARN MORE AT REBRANDTHECITY.COM

Rebrand the City

**ASCENSION PARISH,
we look forward to
working with you!**

Website: RebrandTheCity.com

Email: Ascension@rebrandthecity.com

Office: (225) 253-3294

an initiative
POWERED BY

